

# Services and Pricing Guide

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A comprehensive guide to Grey Squirrel  
Content's services and pricing.

May 2019



Grey Squirrel Content

# Content Writing – Description.

- Blogs
    - We can write either as a guest writer or ghost writer. We can follow a guideline or create fresh content.
  - E-Mailing Marketing / Newsletter
    - We can create E-Mails that will nurture your leads. We can also create engaging newsletters to keep your clients updated.
  - E-Books
    - We can write e-Books on any topic. We can also turn any content into an e-Book.
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- Other forms of content writing we provide
    - SEO writing
    - Copy writing
    - Written content for social media posts
    - Cover letters
    - Speeches
    - Tool box talks
    - Any business writing

# Content Writing – Costs.

## Per hour rate –\$25

- For articles of +/- 650 words long
- Includes 2 free reviews

## Per word rate – \$0.090

- For articles of less than 650 words long
- Includes 2 free reviews

## Articles of longer than 650 words

- A combination of per hour rate and per word rate depending on length

## Additional reviews – \$3.55

Grey Squirrel Content will work with each client individually to find a rate that best suits each situation.

## Proofreading – Description.

- Grey Squirrel Content can check all your writing for any grammatical and spelling errors.
  - We will read each article and do manual checks.
  - We will also run each article through professional proofreading tools.
  - We can track changes or we can do the editing.

# Proofreading – Costs.

## Per hour rate – \$17.65

- For articles of +/- 650 words
- Track changes – included
- Editing – \$3.55 per hour

## Per word rate – \$0.070

- For articles of less than 650 words
- Track changes – included
- Editing – \$0.014 per word

## For articles longer than 650 words

- A combination of the per hour rate and per word rate.

Grey Squirrel Content will work with each client individually to find a rate that best suits each situation.

## Research – Description.

- Online
  - We can do online research for articles such as finding online journals etc.
  - We can also set up online surveys.
  - We can do keyword research for SEO writing.
- Physical
  - We can do research for articles such as finding journals etc.
  - We will either go to the local library or libraries at local universities.

# Research – Costs.

Online Research – \$17.65 per hour

Keyword research

- Some keywords provided – \$24.70 per hour
- No keywords provided – \$31.75 per hour

Physical Research – \$17.65 per hour

- Travel to library – per kilometer at current AA rates.
- Entrance to libraries – dependent on library.

# Contact us for more information.

- E-Mail: [info@greysquirrel.com](mailto:info@greysquirrel.com)
- Website: [www.greysquirrelcontent.com](http://www.greysquirrelcontent.com)
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- Facebook: @greysquirrelcontent
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