

Services and Pricing Guide

A comprehensive guide to Grey Squirrel
Content's services and pricing.

May 2019



Grey Squirrel Content

Content Writing – Description.

- Blogs
 - We can write either as a guest writer or ghost writer. We can follow a guideline or create fresh content.
 - E-Mailing Marketing / Newsletter
 - We can create E-Mails that will nurture your leads. We can also create engaging newsletters to keep your clients updated.
 - E-Books
 - We can write e-Books on any topic. We can also turn any content into an e-Book.
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- Other forms of content writing we provide
 - SEO writing
 - Copy writing
 - Written content for social media posts
 - Cover letters
 - Speeches
 - Tool box talks
 - Any business writing

Content Writing – Costs.

Per hour rate – R350

- For articles of +/- 650 words long
- Includes 2 free reviews

Per word rate – R1.22

- For articles of less than 650 words long
- Includes 2 free reviews

Articles of longer than 650 words

- A combination of per hour rate and per word rate depending on length

Additional reviews – R50

Grey Squirrel Content will work with each client individually to find a rate that best suits each situation.

Proofreading – Description.

- Grey Squirrel Content can check all your writing for any grammatical and spelling errors.
 - We will read each article and do manual checks.
 - We will also run each article through professional proofreading tools.
 - We can track changes or we can do the editing.

Proofreading – Costs.

Per hour rate – R250

- For articles of +/- 650 words
- Track changes – included
- Editing – R50 per hour

Per word rate – R1

- For articles of less than 650 words
- Track changes – included
- Editing – 20c per word

For articles longer than 650 words

- A combination of the per hour rate and per word rate.

Grey Squirrel Content will work with each client individually to find a rate that best suits each situation.

Research – Description.

- Online
 - We can do online research for articles such as finding online journals etc.
 - We can also set up online surveys.
 - We can do keyword research for SEO writing.
- Physical
 - We can do research for articles such as finding journals etc.
 - We will either go to the local library or libraries at local universities.

Research – Costs.

Online Research – R250 per hour

Keyword research

- Some keywords provided – R350 per hour
- No keywords provided – R450 per hour

Physical Research – R250 per hour

- Travel to library – per kilometer at current AA rates.
- Entrance to libraries – dependent on library.

Contact us for more information.

- E-Mail: info@greysquirrelcontent.com
- Website: www.greysquirrelcontent.com
- Instagram: www.instagram.com/greysquirrelcontent
- Facebook: @greysquirrelcontent
- LinkedIn: <https://www.linkedin.com/company/grey-squirrel-content/about/>

